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NavigateCancer Foundation to Join Forces with LIVESTRONG®

Both organizations share mission of patient education and advocacy

RALEIGH, NC – Today, the NavigateCancer Foundation (NCF) announced a new partnership with LIVESTRONG® that will increase their reach to cancer patients nationwide. LIVESTRONG receives thousands of calls each year from survivors with questions about their diagnoses and treatment options. Through this new relationship, LIVESTRONG will direct these patient calls to NCF for guidance from certified oncology nurses.

“This partnership is a huge step toward breaking down the barriers to quality care that many cancer survivors face. With LIVESTRONG, we’ll be able to provide more survivors with a solid roadmap from diagnosis to recovery and reach a wider audience nationwide,” said Sharon Bigelow, executive director of NCF. “Cancer is complicated, and we want to do all we can to ensure survivors are able to be their own advocates and ultimately improve their quality of care.”

LIVESTRONG, a global leader in the fight against cancer, was founded by cancer survivor and champion cyclist Lance Armstrong after he was diagnosed with cancer in 1996. Since then, it has raised more than \$400 million to serve people affected by cancer and empower them to take action. NCF works with survivors to break down the barriers of complex health information and provide patients with a framework for decision-making. The two organizations will work in tandem to provide cancer survivors and their families with comprehensive information and education about cancer.

“NCF offers a service that is critically important for cancer patients. They fill a gap in existing services by providing one-on-one contextual support, education, translation and improving the self-advocacy of cancer survivors and their families” said Chris Dammert, LIVESTRONG’s Director of Navigation Services. “Together with NCF and our other key partners, we now offer a comprehensive set of services to cancer survivors throughout the care continuum.”

“It is exciting for us to have the opportunity to collaborate with such a well recognized organization,” said Bigelow. “Our missions and visions complement each other, and we couldn’t be happier about giving more patients better access to the care and counsel they deserve. We truly are making strides toward filling the gaps in cancer care.”

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About NavigateCancer Foundation

NavigateCancer Foundation (NCF) is hope and guidance for cancer patients and their families. NCF is a nonprofit service that uses seasoned oncology nurses to provide cancer patients with the ability to understand, navigate and advocate through their illness. The foundation provides these services free of charge through an innovative, secure, online patient portal as well as over the phone. NCF is dedicated to ensuring that cancer patients and families receive the highest quality cancer care they need and deserve. For additional information or to make a donation visit www.navigatecancerfoundation.org.

About LIVESTRONG/Lance Armstrong Foundation

LIVESTRONG serves people affected by cancer and empowers them to take action against the world's leading cause of death. Created as the Lance Armstrong Foundation in 1997 by cancer survivor and champion cyclist Lance Armstrong, the organization is now known publicly by its powerful brand – **LIVESTRONG** – and is a leader in the global movement on behalf of 28 million people around the world living with cancer today. Known for its iconic yellow wristband, **LIVESTRONG** has become a symbol of hope and inspiration to people affected by cancer around the world. Since its inception, the organization has raised more than \$400 million for the fight against cancer. For more information, visit LIVESTRONG.org.